



Formative feedback

Student name	Nina O'Connor	Student number	513049
Course/Unit	Ideas and Processes	Assignment number	1
Type of tutorial	Video/audio	Date	22 nd June 2017

Key points

- Relevant, interesting and contemporary examples of work that 'challenge conventional labels' (Neto, Leonard and Cave), though Popham's chair was less challenging and you don't discuss its context/label.
- Value of 'labels': they're also helpful in understanding the context of your work- where it should be seen/sold and who the audience is.
- Ex.1.2 Journey: You've captured both the physical and emotional journey, manifesting both within your drawings of trees with a sense of restraint. The anger manifest within the mark making, allowing the form of the tree to stay coherent.
- When struggling to think laterally and finding an "ambitious approach elusive" you move towards colour/texture/pattern. This appeared in ex.1.3 to some extent, with colour influencing the read of the words alongside the type. In ex1.5 it seemingly stopped you challenging the idea of 'weave', so the weaves were all very similar except for colour/texture. Be conscious of how this comfort zone allows you to side-step the challenge posed (and the potential learning!). Fold/enclose played to your skillset, resulting in playful, interesting samples. The sound exercise focused more on the aesthetic than visualizing the sound. Consider whether needing the drawing to be 'correct' is impeding a playfulness.
- Ex1.7 resulted in three interesting samples but the discussion focusses more on the technique than how your ideas/feelings/senses are manifesting through the process.
- Reflect thoroughly at the end of Part 2- consider the work, your approach to it and the overarching aims of the section.

Summary of tutorial discussion

- Continue to research (formally and informally) 'labels' more to inform your understanding of the contemporary context.
- Sense of constraint and control- a desire for things to be correct and what tutors want. Is this desire inhibiting more playfulness and pushing of boundaries?

- How to be confident and braver? Find your personal boundaries and push them. Boundaries discussed:
 - o Scale: work beyond desk space.
 - o Careful crafting: make multiple quick iterations early on, save quality crafting for refined work. Is accuracy/neatness always important?
 - o Materials: These affect your ability to craft work carefully, so are you being overly constrained in your choice of material, rather than playful?
 - o Neat/tidy – embrace chaos, mess, energy, passion... slowly maybe!
- Consider the role of emotion within the work – it’s value and potential issues. Given that emotion played a role within the journey exercise, it’s OK to reflect upon its impact on the work.
- Aiming towards book form – constrains outcome and funnels journey towards a set context. Stops you exploring scale, materials, etc?
- Structure exercises to make it easier to be ‘creative’. (We discussed a more staged analysis of a piece of music, extracting sounds and creating a dictionary of marks, so there is a vocabulary to use within the drawing.) Find ways to stage your response, if its helpful.

Context suggestion: Bruce Mao’s “An Incomplete Manifesto for Growth” is a list of directions to encourage creativity and development. Consider if any of them would help you be braver.

<http://www.manifestoproject.it/bruce-mau/>.

Tutor name	Cari Morton
Date	22 nd June 2017
Next assignment due	TBC